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Why the energy crisis demands street-by-street energy saving measures

Mike Childs explains why the UK needs to roll out an energy saving programme, starting with the 8,927 neighbourhoods most in need.

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Summary

The energy crisis has exposed the appalling energy efficiency of the UK's housing stock. Those living in poorly insulated homes will feel the cost of energy more than others and renters are on the frontline, hit both by the poorest housing stock and fast rising rents.

Free energy saving measures

In England, Friends of the Earth is calling for a rapid programme of free basic energy saving measures which should be council-led, delivered street-by-street and funded by the government. They should include loft and cavity wall insulation, draught-proofing, thermostatic radiator valves, smart heating controls and energy audits - targeting those neighbourhoods most in need first.

Energy crisis hotspots

Friends of the Earth has identified 8,927 "energy crisis hotspots" in England and Wales - the neighbourhoods with lower than average income but higher than average energy use (according to data from smart meters). These neighbourhoods have a higher proportion of children and twice the proportion of people of colour living in them than other neighbourhoods.

In Wales, where local authorities are smaller and less resourced, we are calling for an area-by-area retrofit programme to be funded through the Welsh Warm Homes Programme.

The housing stock in the UK is amongst the worst in Europe.

4.4 million homes in England and Wales are still without cavity wall insulation and 4.8 million homes without loft insulation. Using the Energy Performance Certificates database, Friends of the Earth has identified how many of these are in each energy crisis hotspot, as well as the number in whole local authority areas.

Programme costs

[Research by the New Economics Foundation](#) for Friends of the Earth has calculated that the cost for a household receiving these basic energy saving measures varies depending on house type, from around £1,300 to £2,500, with a saving every year of around £490 to £720. The cost of this programme for a local authority with very poor levels of insulation – modelled on Blackpool – would be £54 million.

An England and Wales programme would cost around £15 billion, to be spent over the period needed to roll out the measures. The investment would save households three times that in energy costs over a ten-year period (dependent on future energy costs).

Saving energy, cutting carbon emissions and levelling up

Friends of the Earth is calling for this programme to be kick-started using the Energy Profits Levy / Windfall Levy introduced by the Government in May (which is expected to raise £5 billion a year but could raise a lot more if strengthened). As well as being a very socially progressive programme, it would also be a significant contribution to carbon emission reduction goals and levelling-up.

Cost of living crisis

When Ofgem announces the October increase to the energy cap, typical energy prices will have risen by almost £2,000 from a year ago, [increasing to £3,244](#) from £1,277 in October 2021. The rise is equal to £164 extra expenditure per month. It is an 154% increase in 12 months. There is speculation that this could even rise to a frightening £3,850 in January 2023.

Energy is not the only cost rising. [The average rent has increased by 11%](#) over the last year, almost reaching £1,000 a month, and costs are rising at the fastest rate for 14 years. By contrast, the average mortgage repayment is [£790 a month](#). Renters are on the frontline of the cost-of-living crisis. [Food price inflation](#) is also expected to peak at 15% this summer. In this context Friends of the Earth supports financial support for the people most impacted by the cost of living crisis.

But one of the reasons why energy price increases hurt so much is due to the poor insulation of the the UK's housing stock. Urgent action is needed to address this issue.

Targeted street-by-street insulation programmes

With sky high energy prices and the need for rapid action to insulate homes, it is also important to recognise that many people can't afford the upfront cost of insulation and may not be able to do so for some years to come (the duration of high energy costs is very uncertain).

Friends of the Earth is therefore calling for the government to fund councils in England to roll-out a **free street-by-street programme of installing basic insulation measures**, targeting the neighbourhoods most in need first. [Research led by the UK Collaborative Centre for Housing Evidence](#), based at the University of Sheffield, found that street-by-street programmes increased participation in insulation programmes, brought cost savings through economies of scale, and built trust in the improvements being made. We are also proposing that every household is given a free energy audit to identify how they can further reduce energy use and cut carbon emissions. In Wales, the Welsh Warm Homes Programme should fund an area-by-area approach.

Neighbourhoods most in need

Data analysis by Friends of the Earth has identified energy crisis hotspots - the neighbourhoods in England and Wales most in need of support. Using data on actual energy consumption and data on income, it has been possible to identify those **neighbourhoods that have less than average incomes but higher than average energy bills**. There are 8,927 of these neighbourhoods (26 per cent of the total number) and 15.2 million people live within them.

The five local authorities with the greatest number of these neighbourhoods are Birmingham, Bradford, Cornwall, Sandwell, and County Durham and the five local authorities with the highest proportion of these neighbourhoods are Fenland, Blaenau Gwent, Birmingham, Merthyr Tydfil, and Bolsover (a top 25 listing is provided in Appendix 1 and a full data set of all local authorities is [here](#)).

In addition, we have identified the type of tenure within these neighbourhoods (owner-occupied or rental), the existing level of energy efficiency, and the proportion of homes that would benefit from loft and/or cavity wall insulation. This additional analysis can also inform targeting and the response needed.

The data sources for this analysis are listed in Appendix 3.

Who pays?

We are calling for this to be a universal benefit for all households, regardless of wealth or tenure, initially funded by the Windfall Tax/Energy Profits Levy on fossil-fuel companies. Means-testing would create additional bureaucracy and potentially conflict within neighbourhoods between those that receive the benefit and those that don't.

While in ordinary circumstances it might be reasonable to ask householders to make at least some contribution to the cost of basic insulation measures because there will be savings on their energy bill, we are not living in ordinary times. As the table below shows, the cost savings from these measures are still far less than the increases in energy bills seen over the last year.

The government has switched its cash support for energy bills from a loan to a grant. Friends of the Earth believes a similar free programme of basic insulation is the correct approach in these unusual times.

Cost of basic insulation measures

Table 1 – cost of basic insulation measures

Housing type	Cost of cavity wall insulation	Cost saving from cavity wall	Cost of loft insulation	Cost saving from loft insulation	Saving if both measures installed
Detached	£2,500	£480	£680	£580	£1,060
Semi-detached	£1,200	£285	£530	£255	£540
Mid-terrace	£620	£180	£500	£230	£410
Detached bungalow	£940	£195	£690	£365	£560
Mid-floor flat	£410	£145	n/a	n/a	£145

Source: Energy Savings Trust website, based on April 2022 energy prices.

Table showing cost of basic insulation measures © Credit: Friends of the Earth

Source: Energy Savings Trust website, based on April 2022 energy prices.

Programme costs

[The New Economics Foundation \(NEF\)](#) has estimated the cost of this free programme of energy savings measures (loft and cavity wall insulation, draught-proofing, thermostatic radiator valves, and smart heating controls) combined with a free energy audit, for a local authority area modelled on Blackpool. They estimate the cost to be £54 million pounds. Every house in Blackpool would get a free energy audit and those that need it the other measures.

41% of homes in Blackpool need cavity wall insulation (28,900) and 22.4% need loft insulation (15,800), based on an analysis by Friends of the Earth of Energy Performance Certificates. It has the second highest proportion of homes in England and Wales needing cavity wall insulation and the 45th for loft insulation. It is in the bottom 5% of local authority areas for the proportion of homes that are well insulated (EPC C), meaning it would be one of the areas of highest cost for the programme.

The total cost for England and Wales will therefore not be as high as an extrapolation of the Blackpool costs, which would be £19 billion. A figure of around £15 billion seems more likely. The costs of a national programme are very uncertain until learnings from piloting a programme are

discovered but a ballpark estimate can be made. We've looked at national data on homes needing cavity wall or loft insulation and with assumptions on draught-proofing, TRVs the figure comes to £13.7 billion, excluding cost of smart controls and energy audits. Alternatively, the average cost per home in Blackpool is £764 for the programme (many homes will not need all the basic measures, and some will not need any). 95% of other local authority areas in England and Wales have better insulated homes. So, if this average cost across England and Wales is £600 the total cost is £14.8 billion whereas if it is £500 the cost is £12.4 billion. £15 billion therefore seems a reasonable estimate.. For practical reasons, these costs will be spread out over several years.

The Energy Profits Levy/Windfall Levy, as currently operated, is expected to raise £5 billion per year. A higher rate tax without exemptions to encourage more oil and gas exploration [could raise £13 billion per year](#).

Private-rented sector

The private-rented sector has the greatest levels of fuel poverty. Based on pre-energy crisis data (2020) it has a 25% rate of fuel poverty compared to 18.7% in social homes and 8.4% in owner-occupied homes. Levels will be much higher now given the dramatic increase in energy prices (and in the rental sector due to soaring rents).

Theoretically there are regulations which require the very worst private-sector homes to be insulated to at least EPC E-rated, but these are poorly enforced by councils. Bureaucratic hurdles set by government and a lack of finances make it difficult for councils to enforce these, but some councils, such as [Liverpool, are succeeding](#). But a property at EPC E is still a very poorly insulated home. In 2020 the government consulted on requiring all private-rented homes to reach EPC C by 2028 (well insulated) but has still failed to make final decisions and lay new regulations.

Friends of the Earth believes that landlords should also benefit from a universal programme of free basic energy saving measures. This is because tenants will be the winners, even though it could be said to benefit landlords who are already profiting from poorly insulated homes.

Who benefits?

Everybody benefits from a universal programme of free basic insulation measures. But those that benefit most will be those neighbourhoods that are prioritised– the most in need.

Appendix 1 identifies where these neighbourhoods are mostly located (by number of neighbourhoods by local authority area) and an online map identifies the location of these.

The individual householders that will most benefit will be those that receive free cavity wall and/or loft insulation. Appendix 2 provides the top 30 local authority areas for the number of homes that would receive free loft insulation and/or free cavity wall insulation (the full dataset is available [here](#)).

Areas most benefiting from a free energy saving programme

Table 2 – areas most benefiting from a free energy saving programme

Greatest number of energy crisis hotspots	Greatest number of homes for free loft insulation in whole local authority area	Greatest number of homes for free cavity wall insulation in whole local authority
Birmingham	Birmingham	Birmingham
Bradford	Leeds	Bournemouth, Christchurch and Poole
Cornwall	Cornwall	Leeds
Sandwell	Bradford	Bradford
County Durham / Enfield	Buckinghamshire	Buckinghamshire

Table showing areas most benefiting from a free energy saving programme © Friends of the Earth

Demographic characteristics

Table 3 – Demographic characteristics

Characteristic	Energy Crisis hotspots	Other neighbourhoods	All England and Wales neighbourhoods
People of colour (%)	21.1%	11.6%	14.0%
IMD income domain: Most income deprived neighbourhoods	45.4%	24.7%	30.0%
Children under 12 (No.)	2,399,800	6,193,100	8,592,900
Children under 12 (%)	15.8%	13.9%	14.4%
Children under 18 (No.)	3,546,700	9,176,500	12,723,200
Children under 18 (%)	23.4%	20.6%	21.3%

Table showing demographic characteristics © Credit: Friends of the Earth

Deeper retrofits

[The New Economics Foundation report](#) for Friends of the Earth also estimated the costs of deeper retrofits (measures such as internal or external wall insulation, floor insulation, installation of heat pumps, solar panels, etc and excluding the cost of the basic measures the free programme would deliver). For an area like Blackpool, they suggested the cost would be something like £986 million (average £14,000 per household in the area) with a £34 million annual saving in energy costs. This would bring homes in the areas to a very high standard of insulation. It was not possible to calculate from this a figure for England and Wales without further analysis, as the costs will vary considerably between areas for measures such as wall insulation, dependent on the age profile of the local housing.

Estimates of the cost of deeper retrofits of homes vary significantly. The Climate Change Committee has previously estimated a cost [of £55 billion for retrofitting domestic housing to a good level](#) (EPC C), but this excludes the cost of fitting heat pumps. Others have suggested the cost could be [£300-£500 billion](#), including heat pumps. If the Blackpool costs were extrapolated to the whole of England and Wales, the cost would be £347 billion. But these higher figures need to be treated with extreme caution because innovation (e.g., much cheaper heat pumps), scale, and efficiency saving from a large-scale retrofit programme could reduce the cost substantially.

In our view, a programme of deeper retrofits should also be led by local authorities, as a second stage after a first stage of basic energy saving and energy audits. The energy audits offered in the first stage would be important preparatory work for stage two.

If fuel poverty is to be eliminated and legally binding climate change reduction targets are to be met, it is essential that this programme is properly funded..

[NEF's report](#) suggests that a blend of grant and payment is one way of funding at least part of this. The research suggests that if householders contributed to the cost of this deeper retrofit programme with a 2% interest loan paid through 50% of the expected energy bill saving, the cost to the Treasury would reduce by around a quarter (dependent on future energy prices). The grant element of this, funded by government, would therefore be in the order of 75% of the costs.

The report also explores alternative methods for funding this deeper retrofit. And some of the measures needed may be met through regulations with no recourse to the public purse, such as standards for the private rented sector or minimum efficiency standards before a property may be sold.

This infrastructure programme must be a priority, regardless of the option or options chosen..

Conclusion

The energy crisis is driving millions more people into fuel poverty. Fuel poverty group National Energy Action (NEA) say that as much as 8.5 million households could be in fuel poverty this winter, equal to 1 in 3 households, who will need to choose between heat or food. Renters will continue to be in the frontline, as they will also need to pay increasingly high rents, while mortgage-owners may be able to work with their bank to reschedule payments. The financial support provided to householders by the government is very welcome, but more will be needed.

Funding energy saving programmes must be part of the response and will also reduce carbon emissions which are fuelling extreme weather in the UK and across the globe. A rapid street-by-street programme of free basic energy saving measures is cost effective and efficient. It will be a progressive measure that will also contribute to the government’s levelling-up agenda.

Appendix 1 Numbers of energy crisis hotspot neighbourhoods (low income and high energy use) by local authority in England and Wales (top 30)

Local authority area	Number of energy crisis hotspot neighbourhoods	Number of homes in these neighbourhoods needing cavity wall insulation	Number of homes in these neighbourhoods needing loft insulation	Average energy bill in these neighbourhoods (Oct 2022 onwards)
Birmingham	415	59,410	47,180	£3,262
Bradford	162	31,770	29,150	£3,259
Cornwall	150	32,360	20,090	£3,289
Sandwell	116	15,290	15,890	£3,142
County Durham	111	15,260	14,540	£3,064
Enfield	111	18,500	11,770	£3,196
Croydon	105	14,720	9,670	£3,276
Leicester	96	11,790	7,840	£3,248
Walsall	95	13,250	13,220	£3,136
Brent	95	14,090	8,560	£3,434
Newham	94	14,410	5,050	£3,262
Wolverhampton	93	12,150	10,890	£3,208
Kirklees	91	10,610	12,200	£3,178
Manchester	89	11,050	16,800	£3,106
Rhondda Cynon Taf	89	15,290	14,350	£3,078
Dudley	87	12,350	9,930	£3,125
Ealing	85	11,770	9,740	£3,409
Redbridge	85	14,260	6,760	£3,558
Liverpool	82	12,160	8,820	£3,087
Bristol	78	10,640	9,590	£3,026
Doncaster	78	10,450	7,950	£3,081
Waltham Forest	77	12,160	4,970	£3,208
Sheffield	76	10,330	6,950	£3,014
Leeds	75	11,210	9,110	£3,078
Lewisham	74	9,870	5,560	£3,133
Hillingdon	68	9,220	10,640	£3,309
Stoke-on-Trent	66	9,060	8,550	£3,030
Caerphilly	64	8,970	10,590	£3,180
Wakefield	62	6,360	7,440	£3,003
Barking and Dagenham	62	9,740	7,430	£3,141

Table showing Numbers of energy crisis hotspot neighbourhoods (low income and high energy use) by local authority in England and Wales (top 30) © Friends of the Earth

Appendix 2 Numbers of homes by local authority needing loft insulation and cavity wall insulation (top 30)

Local authority area	Number of homes in these local authority areas needing loft insulation	Local authority area	Number of homes in these local authority areas needing cavity wall insulation
Birmingham	84,900	Birmingham	72,900
Leeds	73,600	Bournemouth, Christchurch and Poole	55,500
Cornwall	68,600	Leeds	53,600
Bradford	55,800	Bradford	51,200
Buckinghamshire	49,200	Buckinghamshire	45,000
Sheffield	48,100	Cornwall	43,800
County Durham	42,900	Manchester	42,400
Wiltshire	42,700	County Durham	41,500
Dorset	40,300	Portsmouth	40,500
Liverpool	38,100	Stockport	38,500
Bournemouth, Christchurch and Poole	37,800	Dorset	36,800
Bristol	36,500	Sefton	36,600
Cheshire East	35,500	Wiltshire	34,100
East Riding of Yorkshire	33,000	Sheffield	33,800
West Northamptonshire	32,000	Wigan	33,000
Croydon	31,500	Kirklees	32,300
Cheshire West and Chester	31,500	Bolton	31,600
Bromley	31,000	Southampton	31,100
Shropshire	30,000	Trafford	31,000
Kirklees	29,600	Cheshire East	30,200
Northumberland	29,400	Bromley	30,000
Dudley	29,200	Cardiff	29,700
Wirral	29,000	Liverpool	29,600
Enfield	28,300	Blackpool	29,300
Medway	28,300	Swansea	28,700
Manchester	28,200	Brighton and Hove	28,500
Stockport	28,200	Oldham	27,200
Cardiff	27,700	Croydon	26,300
Plymouth	27,700	Sandwell	26,300
Barnet	27,600	Medway	25,800

Table showing Numbers of homes by local authority needing loft insulation and cavity wall insulation (top 30) © Friends of the Earth

Appendix 3 Data sources and methodology

Analysis approach

Friends of the Earth has conducted some analysis to calculating average fuel costs across all neighbourhoods in England and Wales using statistics on heating fuel use, energy consumption, energy efficiency and the latest fuel price rises. This included national statistics on electricity and mains gas consumption, as well as estimated consumption of unmetered fuels such as heating oil, LPG and biomass.

The results from this analysis combined with neighbourhood level data on income deprivation from the English Indices of Deprivation and Welsh Index of Multiple Deprivation (WIMD) to identify neighbourhoods most in need in the energy crisis: those with above average energy costs and below average incomes.

Further statistics on energy efficiency of homes and housing tenure were then used to segment these most in need neighbourhoods into three distinct priority groups: those with a high proportion of poorly insulated rental properties which would most benefit from higher rental standards.; those with a high proportion of poorly insulated owner-occupier homes which would benefit from a free street-by-street insulation programme; and those which have a high proportion of well-insulated properties which would benefit most with financial support. These account for approximately 25% of all neighbourhoods. (The remaining 75% of neighbourhoods will also need support, and beyond this rapid targeted response to the energy crisis, Friends of the Earth wants to see all areas benefit from better insulation and being powered with clean, cheap, renewable energy.)

Data sources

The data sources used in the analysis described above were:

[EPCs: Domestic Energy Performance Certificate \(EPC\) data](#); Source: Department for Levelling Up, Housing & Communities (DLUHC).

Mains gas and electricity energy consumption:

- [Sub-regional electricity consumption statistics](#); Source: Department of Business Energy and Industrial Strategy (BEIS).
- [Sub-regional gas consumption statistics](#); Source: BEIS.

[Electricity and mains gas fuel price statistics](#); Source: BEIS.

[Impact of energy price cap rise on crisis on electricity and mains gas fuel prices](#); Source: The Energy Shop.

[Unmetered fuel prices \(LPG, heating oil, coal and biomass\)](#); Source: Sutherland Tables.

[National Energy Efficiency Data-Framework \(NEED\): consumption data tables 2021 \(used to estimated unmetered heating fuel energy consumption by EPC band\)](#); Source: BEIS.

[English Indices of Deprivation](#); Source: Ministry of Housing, Communities & Local Government (MHCLG).

[Welsh Index of Multiple Deprivation](#); Source: Welsh Government.

[Lower Super Output Area mid-year population estimates \(used to show population by age band\)](#); Source: ONS.

[Household tenure by Lower Super Output Area](#); Source: ONS/Census 2011.

[Ethnic Group by Lower Super Output Area](#); Source: ONS/Census 2011.

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